



W H A T T H I S M E A N S F O R
Y O U R B U S I N E S S

YOUR MARKETING

1

PHYSICAL PROJECTION

- MONITORS
- CO-OP ADVERTISING
- VISUAL SUBCONSCIOUS MARKETING
- COMMUNITY INVOLVEMENT

2

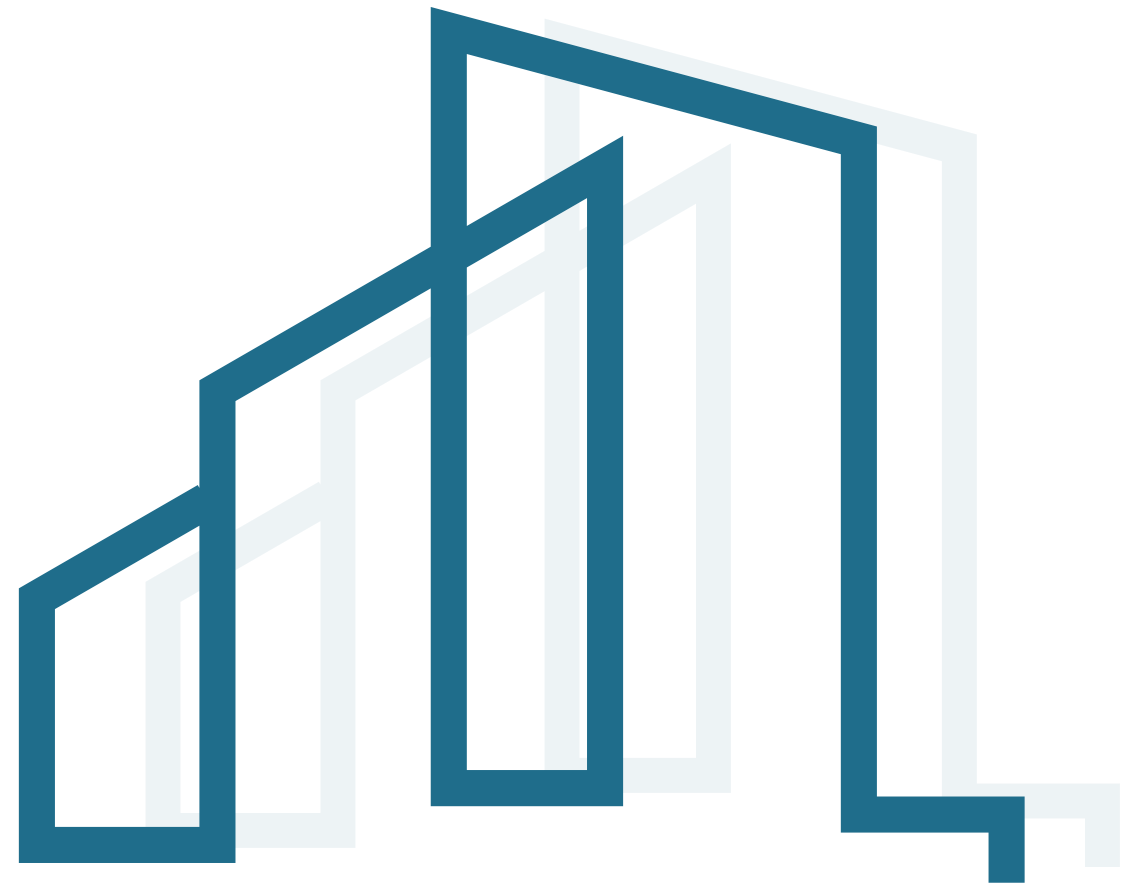
ONLINE PROJECTION

- ADVERTISEMENT
- SOCIAL MEDIA
- WEBSITE TRAFFIC
- ONLINE REAL ESTATE POWER/MARKETING

3

VERBAL / REFERRAL PROJECTION

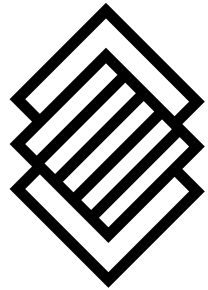
- VERBAL REAL ESTATE POWER/MARKETING
- REFERRALS



S O N

RENTALS.NET

P H Y S I C A L P R O J E C T I O N



MONITORS

Daily advertisement
Original content and business
logo projected 24/7, 365 days



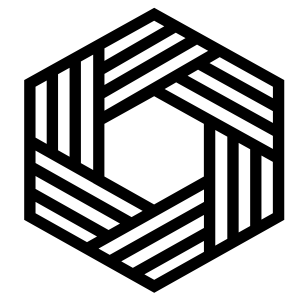
CO-OP ADVERTISING

Business on Postcard
Monthly postcard, mailed
to 575+ SONO residents
including your business
logo and message



VISUAL SUBCONSCIOUS MARKETING

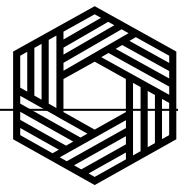
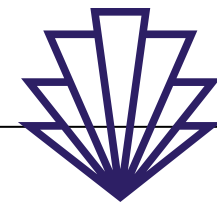
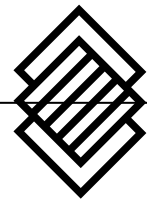
Merch Overload
Just walk outside. You will
see a SonoRentals.Net
logo somewhere. If you
can see it, so can they.
Repeatedly.



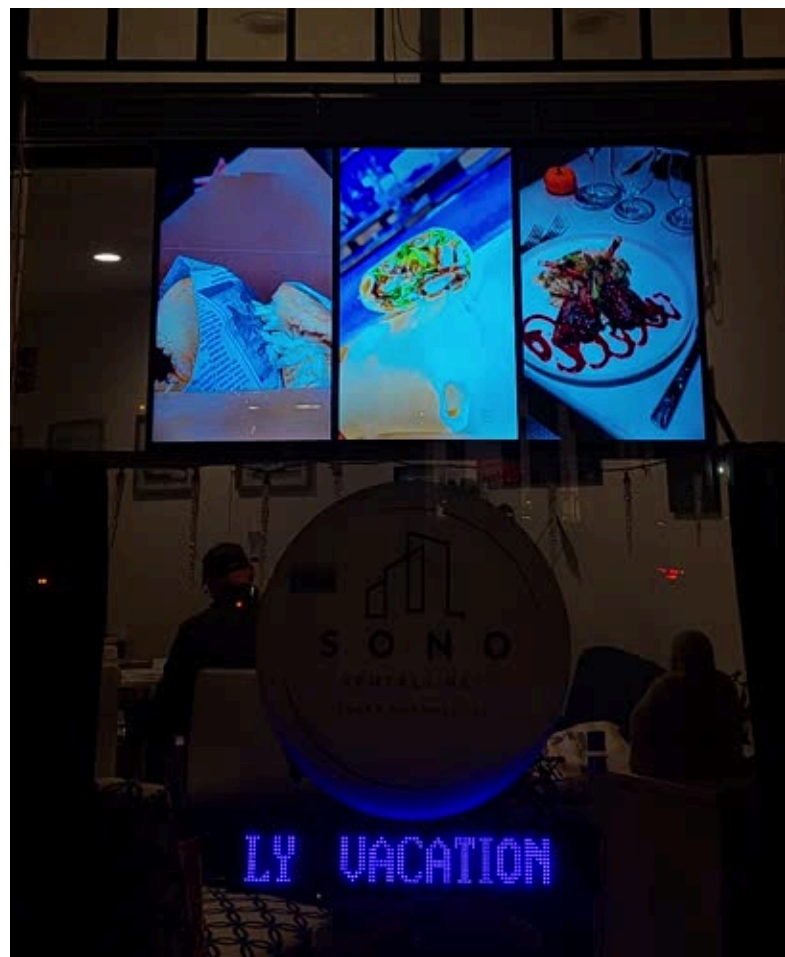
COMMUNITY INVOLVEMENT

Photo Contest
connecting the
community with projects
for both business and
client involvement

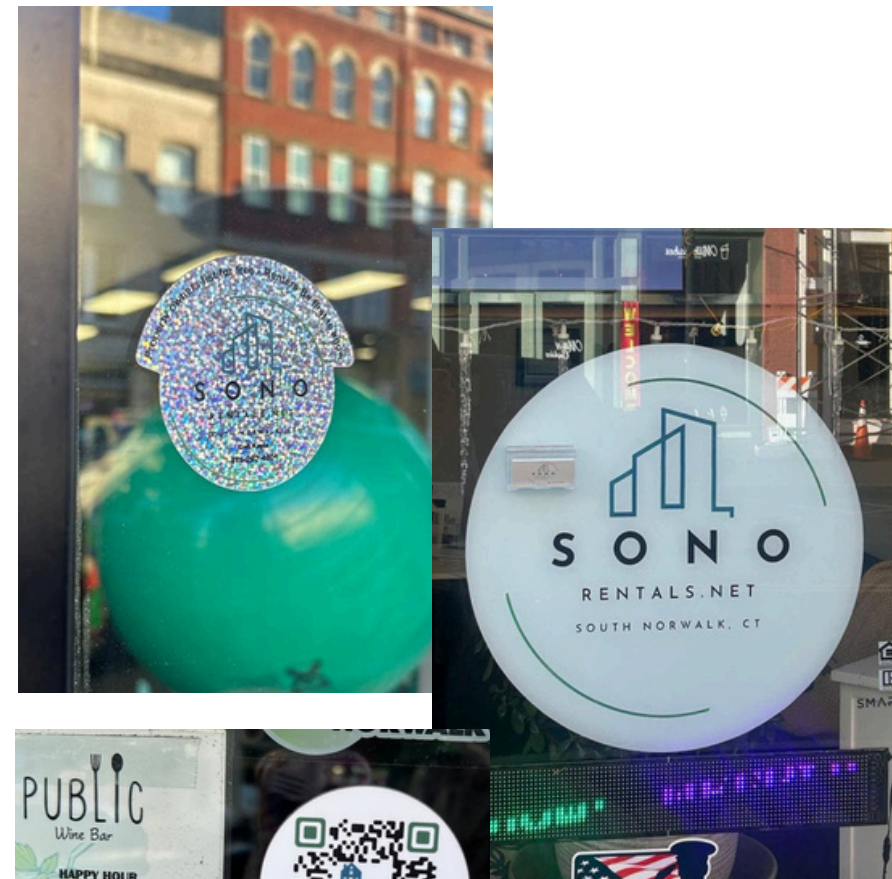
P H Y S I C A L P R O J E C T I O N



MONITORS



CO-OP ADVERTISING



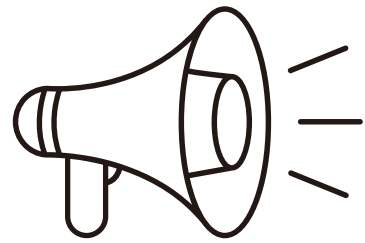
VISUAL SUBCONSCIOUS MARKETING



COMMUNITY INVOLVEMENT



O N L I N E P R O J E C T I O N



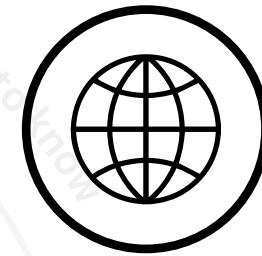
ADVERTISEMENT

Advertisement
RUNNING FACEBOOK ADS
& INSTAGRAM ADS



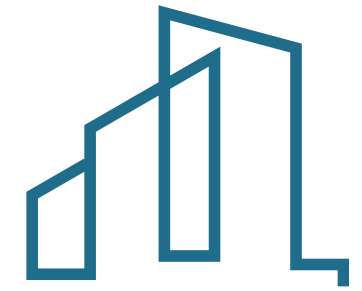
SOCIAL MEDIA

Business Support
connecting the businesses
together through social
media presence



WEBSITE TRAFFIC

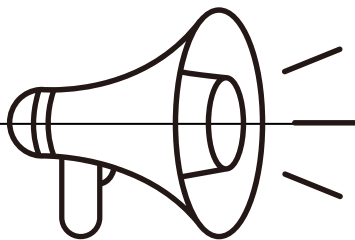
Website Feedback
We get reports on traffic
per week, IP address,
returning visitors, and
amount of time on visits



ONLINE REAL ESTATE POWER/MARKETING

WE ARE REAL ESTATE
WE KNOW PEOPLE
Every email, every text,
every online connection
we make, the website is
there

ONLINE PROJECTION



043/campaigns/20194962

INSTAGRAM AD

Adwerx Branding

Enter to Win \$1,000 in prizes

Photo Contest

Show Us Your SoNo

203-325-1617

Learn More

Enter to Win \$1,000 in prizes

FACEBOOK AD

Adwerx Branding

Sponsored

Enter to Win \$1,000 in prizes

Photo Contest

Show Us Your SoNo

203-325-1617

SONO, CT

Chris Buswell, Broker

Show Us Your SoNo

Chris Buswell, Broker

HTTPS://WWW.SONORENTALS.NET/CONT...



Instagram

publicwinebar • Follow

ZyloSounds • Advertising Corporate

publicwinebar Public Wine Bar is now on SonoRentals.Net Be in the know on Sono. Food, Housing, Activities all your Sono needs! #sonoct #sonorentals #norwalkct #food #housing #fairfieldcounty

2w

sonorentals

All Images Videos Shopping Maps News Forums More Tools

sonorentals.net https://sonorentals.net

SoNoRentals.NET: Home

24/7 Access. Find a new place to live at your convenience. Online access available via Phone, Computer, and Tablet whenever you need it, day or night.

sonorentals.net https://sonorentals.net/order

Place Order - SoNoRentals.NET

Place Order - SONO LOCAL Post Card mailing to 06854 Quarterly 4 Months. Post Card Quarterly Mailing \$50.00 / Month and \$60.00 Sign up fee Add to cart - SONO...

Apartment.com https://www.apartment.com/.../Norwalk

SoNo Apartments for Rent - Norwalk, CT - 113 Rentals

Get a great SoNo, Norwalk, CT rental on Apartment.com! Use our search filters to browse all 113 apartments and score your perfect place!

Iron Works Sono - The Sheffield Sono - Studio Rentals in Sono - Sono Houses

Instagram - publicwinebar 2.4K followers

Public Wine Bar SoNo (@publicwinebar)

Sono's 4th Wine Bar Saturday & Sunday Brunch Happy Hour Destination Private Events Available: 88 Washington St, Norwalk, Connecticut 06854.

Instagram https://www.instagram.com - publicwinebar - Real Estate

Public Wine Bar is now on SonoRentals.Net Be in the know ...

Photo: 4/10/19 - Public Wine Bar is now on SonoRentals.Net Be in the know on Sono. Food, Housing, Activities all your Sono needs!

SoNoRentals.NET

Real estate rental agency in Norwalk, Connecticut

Address: 9 S Main St, Norwalk, CT 06854

Hours: Open - Closes 9 PM

Phone: (203) 325-1617

Suggest an edit Own this business?

Questions & answers

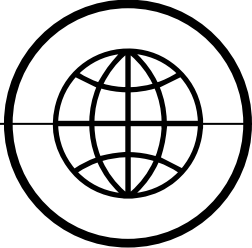
Be the first to ask a question

Reviews

Be the first to review

From SoNoRentals.NET

"We combine the needs of the community Tenants, Property, and Business owners together. Property Owners List their properties for FREE. Renters be the first to KNOW!"



Weekly Analytics Report

http://sonorentals.net

9 Dec - 15 Dec 2024

Average Daily Traffic

Page Views 52

Prev Week 54.9

Unique Visits 19.3

Prev Week 21.3

First Time Visits 12.1

Prev Week 16

Daily Traffic Breakdown

	Page Views	Unique Visits	First Time Visits
Mon	134	24	7
Tue	107	31	16
Wed	23	12	6
Thu	19	13	12
Fri	24	17	12
Sat	32	17	13
Sun	25	21	19
Total	364		
Avg	52		

Search

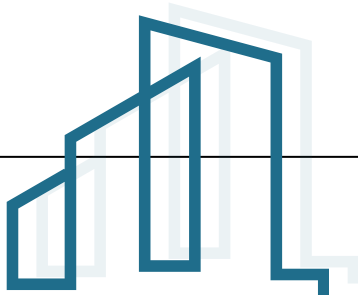
Referrals	Search Engine
1	www.google.com

Session Length

Visits	Length
98	Less than 5 secs
9	From 5 secs to 30 secs
15	From 30 secs to 5 mins
5	From 5 mins to 20 mins
6	From 20 mins to an hour
2	Longer than an hour

If you wish to disable email reports please [click here](#)

f t



https://mail.google.com/ma

Upgrade to a smarter Gmail

Secure, fast & organized email

OPEN

Sara

Kayla Arias-Bowie

to sara

Nov 11 Details

Hi Sara!

Of course! When would be the best time to give you a call?

Blessings,

Kayla Arias, Director of SonoRentals.Net

Licensed Realtor in the State of CT

kayla@DoAWalkThRU.com

SONO RENTALS.NET SOUTH NORWALK, CT

https://sonorentals.net/featured/

Sponsoring Broker

Chris O. Buswell, Broker in CT and NY States

dba Options Real Estate

sara.toulser

Me

12:59 PM, Dec 9

(No subject)

Hi Taylor!

This is Kayla, I'm responding to your inquiry for 94 Washington Unit. #17

The 429 sq ft unit is a studio apartment. Eat in kitchen, 1 bath, bedroom and living room open concept space.

Minimum 1 year lease.

Tenant pays all utilities

Unit is priced at 1750/month, 1 months security deposit (1750)

https://www.zillow.com/homedetails/94-Washington-St-APT-17-Norwalk-CT-06854/241291473_zpid/

What dates and times works best for you to see?

Thank you! / Gracias!

Kayla Arias

Licensed Real Estate Agent / Agente de Bienes Raices en CT

SonoRentals.net, Norwalk CT

DBA options Real estate

ADVERTISEMENT

SOCIAL MEDIA

WEBSITE TRAFFIC

ONLINE REAL ESTATE POWER/MARKETING

V E R B A L P R O J E C T I O N

VERBAL REAL ESTATE POWER/MARKETING REFERRALS



WE WANT TO PROMOTE OUR
BUSINESS, EITHER WAY, WHY NOT
JOIN IN?

BONUS:



REferrals

Monthly	House	\$100.00
Quarterly	House	\$50.00
Bi - Monthly	House	\$75.00
Monthly	Buyer	\$100.00
Quarterly	Buyer	\$50.00
Bi - Monthly	Buyer	\$75.00
Monthly	Rental	\$25.00
Quarterly	Rental	\$25.00
Bi - Monthly	Rental	\$25.00
Set	One time fee	50.00

550 post cards to SONO

Kayla Arias
475-292-4401

REFERRALS

Y O U S U P P O R T



C H A N G E

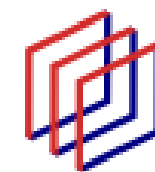
The Atmosphere
by providing quality services and
attending community needs

U N I T E

The Businesses
for the improvement of our
community

G R O W

Our Community
and help the prosperity of
everyone



Tornatore Law, LLC